

7 Essential tips for engaging audiences in online presentations and meetings

1. **Look at the camera lens to give the impression you are giving direct eye contact**
2. **Consider how you look within the frame**
3. **Be mindful of quick and sweeping hand gestures on camera**
4. **Smile and consider facial expressions**
5. **Start with a hook to engage your audience**
6. **Change it up to keep your audience engaged**
7. **Be a respectful and attentive online audience**